



# JOJO BRAZELL

## DIGITAL MARKETING SPECIALIST

Experiential marketer and visual designer with 12 years of experience, specializing in creating unique, fun, and engaging experiences to help elevate brand engagement through the power of immersive technologies.

Seeking to learn, grow, and contribute to a forward-thinking team equally passionate about building the future.

✉ JOJO@JOX2.IO

📍 ORANGE COUNTY, CA

The best way to predict the future is to create it.

- Peter Drucker

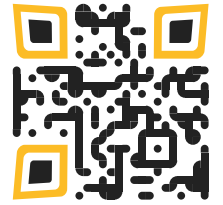
📞 714.887.3573

🌐 LINKEDIN.COM/IN/JOJOBRAZELL

## SKILLS & SOFTWARE

- Leadership
- Client Relations
- Communication
- Networking
- Entrepreneurship
- Strategy Development
- Augmented Reality
- WebAR
- Web 3.0
- Internet of Things
- Graphic Design
- SparkAR
- Adobe Creative Suite
- Blender
- Figma
- Game Design
- Digital Marketing
- Immersive Marketing
- Creative Thinking
- Video Editing
- AI Prompting

SCAN QR CODE TO



VISIT PORTFOLIO

## WORK EXPERIENCE

### Project Manager & Visual Designer

BuzzHive Productions

06/2020 - 12/2022

Los Angeles, CA

- Contributed to the successful planning and execution of marketing campaigns, working closely with cross-functional teams.
- Designed and created visual assets, as well as managed schedules for multiple projects.
- Leveraged experience in project management and design to drive success and exceed client expectations.

### Operations & Account Manager

Kande Photo Booths

04/2017 - 03/2018

San Francisco, CA

- Effectively managed a team remotely, demonstrating strong communication and leadership abilities.
- Collaborated with high-profile clients including Google, Capcom, and Netflix while managing the company remotely.
- Demonstrated strong ability to build and maintain relationships with clients and create immersive experiences, contributing to company success.

### Freelance Creative

Self

02/2011 - Present

Los Angeles, CA

- Demonstrated ability to manage client expectations and deliver innovative solutions.
- Led the planning and execution of marketing campaigns, building and maintaining relationships with clients, and designing and creating visual assets.
- Introduced clients to new technologies and trends, demonstrating ability to manage client expectations and deliver innovative solutions.